

A screen-free road trip game simple enough for little kids and fun enough for the whole family.

LOOKIE LOOKIE

A colourful road trip game.



AGES

3+

For little kids to grown-ups.

PLAYERS

1+

Play solo or with the whole car.

MINUTES

5+

Play for a few minutes or hours.

SETUP

None

Pick up the deck and go.

REPLAY

Endless

A new adventure every trip.

How it plays

- 1 Flip a card.**
Call out the colour vehicle or item on it.
- 2 Spot it together.**
Everyone hunts out the window. Can't find it? Flip the next card and celebrate if it shows up later.
- 3 Talk while you look.**
Every card has an optional "while you're looking" question to get the car chatting.

No teams. No score. Nobody loses.

Why families will buy it

- **Screen-free.** Something to do while actually looking out the window.
- **Built for the car.** No table, no pieces to lose, and the driver never touches the cards.
- **Works for any trip.** A five minute errand or a ten hour drive.
- **Every season.** Includes a summer/winter card (RV or snow plow) for year-round play.
- **Easy gift and add-on.** Small enough for a stocking, a glove box or a checkout counter.

36

GAME CARDS

2

RULES CARDS

2.5" x 3.5"

POKER SIZE

Co-op

EVERYONE WINS

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Designed in Sault Ste. Marie, Ontario. Prototypes available on request.